Product Category	Performance Brands				Competitive French Fry Companies/Brands					
	WEST © CREEK.	=ROMA	Şilyer	Luigi	Simplot	LambWeston.	McCain	Cavendish	Distributor Labels	
Clear Coat	#197434 West Creek 3/8" Clear Coat Straight Cut Fries	#416227 Roma "Jersey Shore" Clear Coat Regular Cut 3/8" Battered Skin On XLF #416198 Roma 3/8" Clear Coat Regular Cut XLF Fries		#416250 Luigi Regular Cut 3/8" Clear Coat	Conquest Infinity	Stealth Generation7	Flavorlast	Prairie Select Jersey Shore Fry Company Clear Coat	Sysco Imperial Phantom/Phantom Plus USF Monarch GFS Selanhart Bountiful Harvest Distinctions	
Skin-on and/or Brined	#369832 West Creek WaffleLattice Skin-On Fries #197435 West Creek 3/8" Brinded Skin On XLF Fries #197436 West Creek 3/8" Skin On Straight XLF Fries	#416197 Roma Regular Cut Salt Brine 3/8" XLF			Select Recipe Select Recipe Skincredibles Select Recipe	Private Reserve House Cut Private Reserve	Ore-Ida or McCain Gold Original 1853 Chips Signature	Kettle Crisp Select Plus	Sysco Imperial Recipe Choice USF Monarch GF GS Reinhart Bountiful Harvest Distinctions	
Seasoned/Battered	#197441 West Creek Spiral Cut Seasoned Skin On Fries	Battered XLF Fry			SeasonedCrisp	Lamb's Seasoned Original Recipe	Redstone Canyon Spirals		Sysco Imperial Spicy Battered/Ultimate Crisp/Mild Battered USF Monarch	
	#416736 West Creek 3/8" Seismic Crunch Straight Cut Battered Fries #197433 West Creek 5/16" x 3/8" Seasoned Skin On Thin Cut Fries #197432 West Creek 3/8"Seasoned Skin On Straight Cut Fries #197440 West CreekWedge 8-Cut Seasoned Skin	#416428 Roma "Pub" Regular Cut 3/8" Skin On Battered Extra Crunch XLF Fries			ThunderCrunch NaturalCrisp NaturalCrisp	Colossal Crisp TaterBoy Crispura TaterBoy Crispura	Incredi Crisp	Jersey Shore Fry Company Pub Fries Clear Coat		
	On Fries				JiffiCrisp SeasonedCrisp Savory	TaterBoy Crispura Lamb's Seasoned Original	Redstone Canyon	Pub Fries GFS Reinhart Bountiful Harvest Distinctions		
					SeasonedCrisp Savory	Recipe Lamb's Seasoned Original Recipe	Redstone Canyon		_	
					SeasonedCrisp Krunchie SeasonedCrisp Savory SeasonedCrisp Fiesta	Lamb's Seasoned Original Recipe	Redstone Canyon	Cavendish Farms		
XLF (Extra Long Fancy)	#197430 West Creek 1/2" Crinkle Cut 1/2" XLF Fries Skinless	#416194 Roma Crinkle Cut 1/2" XLF				RusEttes	Ore-Ida or McCain Gold	Cavendish Select	Sysco Imperial XLF USF Monarch GFS	
	#197427 West Creek 3/8" Straight XLF Cut Fries, Skinless #197436 West Creek 3/8" Skin On Straight XLF	#416174 Roma Regular Cut 3/8" Skinless XLF				RusEttes	Ore-Ida or McCain Gold	Cavendish Select		
	Fries #197429 West Creek 5/16" x 3/8" Thin Straight	#416195 Roma Regular Cut 3/8" Skin On XLF #416178 Roma Thin Cut 5/16" XLF			Simplot Classic Blue Ribbon	RusEttes	Ore-Ida or McCain Gold Ore-Ida or McCain Gold	Cavendish Select		
	Cut XLF Fries #197431 West Creek 1/4" Shoestring Straight XLF Cut Fries	#416188 Roma Shoestring Cut 1/4" XLF				RusEttes	Ore-Ida or McCain Gold	Cavendish Select		
	#197428 West Creek Steak Cut Skinless XLF Fries	#416187 Roma Steak Cut Skinless XLF				RusEttes	Ore-Ida or McCain Gold	Cavendish Select		
Sweet Potatoes	#416703 West Creek Sweet Potato 5/16" x 3/8" Thin Straight Cut Fries	#416226 Roma "Jersey Shore" Regular Cut 3/8" Skin On Battered Sweet Potato Fries			Simplot Sweets	Sweet Things	Harvest Splendor, Moore's Sun Stix	Sweet Cut	Sysco Imperial, USF Monarch	
Formed/Hashbrown	#197439 West Creek Shredded Hashbrown IQF (not a patty)				Traditional	Lamb Supreme	Signature Loose Shreds, Ore Ida IQF	Cavendish Farms		
	#416737 West Creek Hashbrown Patty Oblong				Traditional	Lamb Supreme	Ore-Ida or McCain Gold		Sysco Imperial Sysco Classic USF Monarch Reinhart Bountiful Harvest Foundations	
	#197438 West Creek Tater Tots Bites				Traditional Tater Gems	Puffs	Tots	Cavendish Farms		
			#197480 Silver Source 3/8" Straight Cut Skinless Line Flow Fries	#416232 Luigi Regular Cut 3/8" Skinlesss						